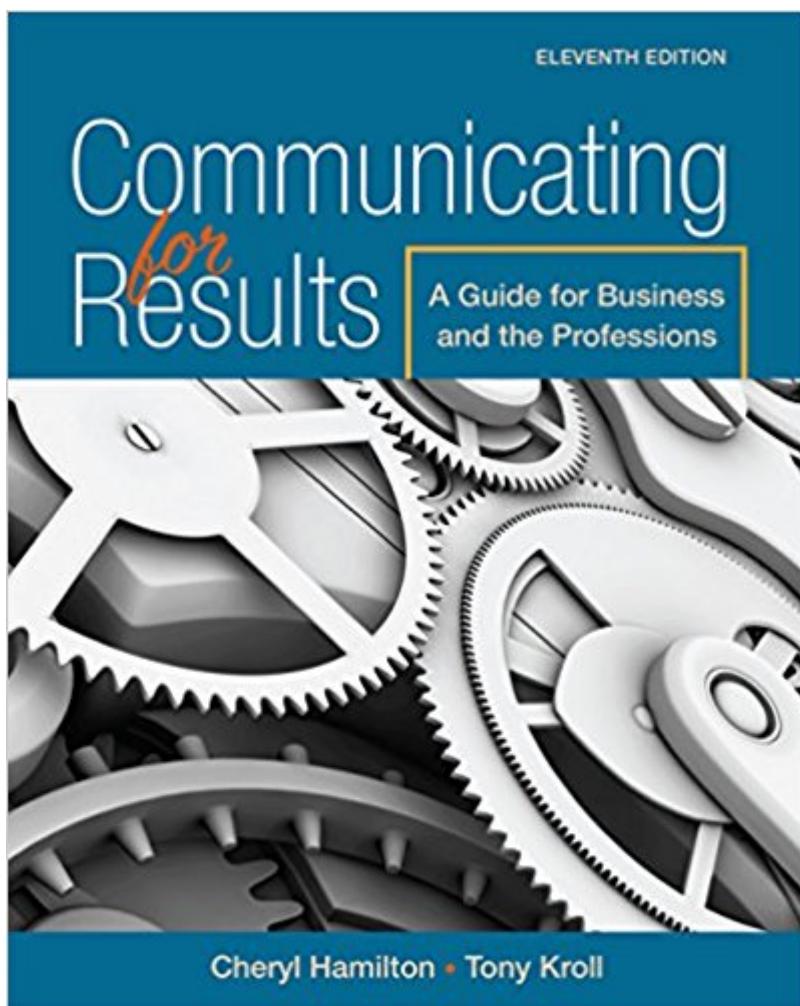


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Communicating For Results: A Guide For Business And The Professions



Synopsis

Streamlined and up to date with the latest research and developments from the field, bestselling COMMUNICATING FOR RESULTS: A GUIDE FOR BUSINESS AND THE PROFESSIONS, 11th Edition, introduces students to the basic concepts and techniques needed to successfully communicate in today's business world. Covering every aspect of the communication process -- from organizational approaches to culturally aware interpersonal communication obstacles and strategies for critical listening and improved use of social media -- Hamilton's text gives students a competitive edge in interviews, presentations, future leadership roles, and more. Online video clips of common professional scenarios help students apply chapter concepts to real-world practice, while Polishing Your Career Skills features provides diagnostic tools to help them sharpen their own skills. In addition, MindTap Communication provides an interactive learning solution that engages students and improves outcomes.

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Customer Reviews

Cheryl Hamilton, an author well known for her writing style and award-winning teaching, is professor emeritus at Tarrant County College-NE Campus in the Communication Arts Department where she served as department chair and communication professor and continues to teach each fall semester to stay close to students and try out new textbook material. Her numerous awards -- including the Chancellor's Award for Exemplary Teaching -- show her love of teaching. Although she specialized in business communication and public speaking, Dr. Hamilton taught more than 10 different

communication courses. Throughout her career, she served as mentor to many beginning teachers; presented more than 40 papers at national conferences; conducted numerous seminars for large and small corporations; served on multiple educational committees; and authored two additional texts -- THE ESSENTIALS OF PUBLIC SPEAKING and COMMUNICATING FOR SUCCESS. An Illinois native, Dr. Hamilton received her bachelor's degree from Eastern Illinois University, her master's degree from Purdue University, and her doctoral degree from the University of North Texas.

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